NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

64 Passaic Street, Hackensack, NJ 07601

Phone: 201-489-9454 Fax: 201-489-1995 bergenvolunteers.org

Contact: Lauren Turiello, ext. 130; Ituriello@bergenvolunteers.org

Jane He, ext. 125; jhe@bergenvolunteers.org

FOR IMMEDIATE RELEASE

March 9, 2015

Repeat as space permits End date: April 25, 2015

THE RUN FOR THE ROSES COMES TO BERGEN – DERBY DAY PARTY MAY 2nd

BERGEN COUNTY – *And they're off!* One of the area's most beloved and anticipated events is scheduled for Saturday, May 2nd Apple Ridge Country Club, 269 East Crescent Avenue, Mahwah, NJ.

The Volunteer Center of Bergen County's 23rd annual Derby Day party promises a winning combination of savory southern food, authentic mint juleps, wine tasting, great live music from The Stuff Brothers, cigar rolling from Maxum Cigars, and of course, the viewing of the Kentucky Derby! The party runs from 3:30 to 7:30 pm and features a silent and live auction in which guests can bid on unique items such as fantastic experiences, gift certificates, vacations, tickets to events and more.

Guests have the opportunity to preview some of the auction items, which are on display online at the Derby Day webpage at <u>bergenvolunteers.org</u>. Guests can also view photos from last year's Derby Day and purchase tickets, which are \$100 per person or purchase a table of 12 for \$1,000 – great value!

Guests are encouraged to dress in festive, casual-elegant attire. In the spirit of the Kentucky Derby, awards will be given for the "Most Elegant Hat" for the ladies and "Most Outrageous Tie" for the gentlemen. For more information call 201-489-9454.

Sponsors of the Volunteer Center's Derby Day party include: Synetek Solutions, Inserra Supermarkets, as well as many individual donors of the Volunteer Center of Bergen County.

"The Volunteer Center's Derby Day party is a great way to spend an afternoon - good food, good music, good fun – all to support an outstanding organization that does good work in the Bergen County community," says Katherine Norian, Volunteer Center Board member who is chair of the Derby Day committee. "Reserve your tickets now and get ready to enjoy all things Derby!"

All proceeds will benefit Volunteer Center programs and services, including two Mentoring programs, the Chore handyman service for senior citizens and Bergen Leads, an exciting leadership development program.

The Volunteer Center strengthens the community by connecting people through service and developing civic leaders.

###